

LIVERPOOL DESTINATION OVERVIEW



Welcome to a place that is creating something special.

As soon as you arrive here, you'll feel it. Liverpool is an iconic and exciting events destination committed to delivering world-class conferences and events.

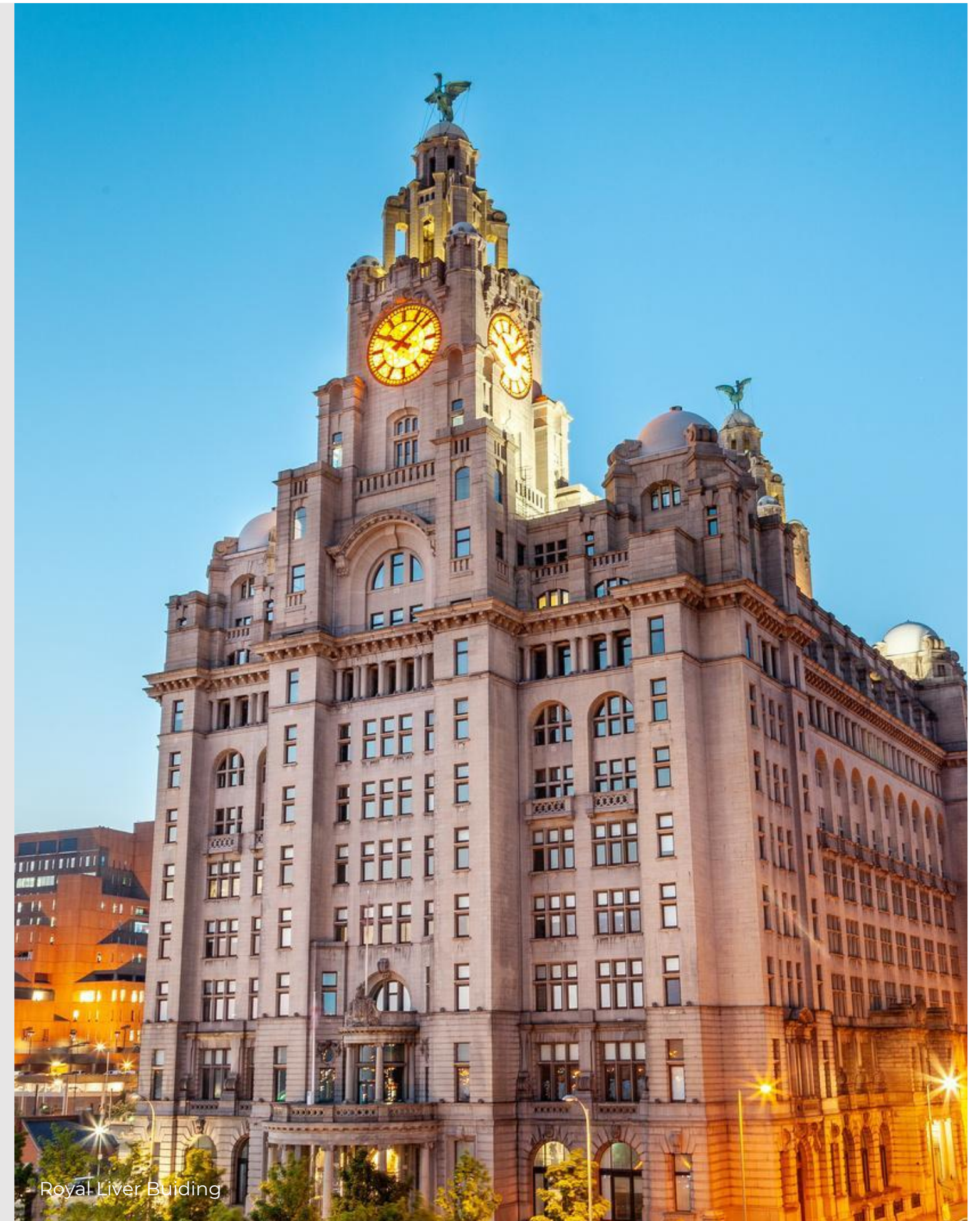
A walkable, compact city, rich in heritage, culture, music and sport, Liverpool offers delegates a unique opportunity to immerse themselves in a welcoming, vibrant, and diverse city.

We are a leading international meeting place and have a wealth of experience in hosting large-scale events from cultural, to sports, to conferences and exhibitions.

For international connections there is a choice of both Liverpool and Manchester airports which are within a 45-minute drive. Liverpool John Lennon Airport has flights to all major European cities and Manchester Airport has direct flights to over 200 international destinations.

The numerous attractions, historic architecture, bars and restaurants guarantee an unforgettable experience.

Welcome to Liverpool.



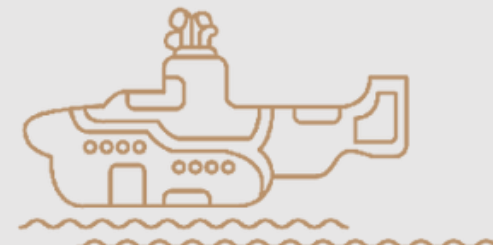
Why Liverpool?



The heart of the city is wrapped around the world-famous waterfront.



Over 11,000 rooms available in the city centre alone.



Leading visitor and cultural destination with a wide range of attractions.



The Royal Albert Dock is the largest collection of Grade I-listed buildings in the UK.



One of the most cost effective destinations in the UK.



Maritime city is known for its friendly welcome, breathtaking architecture and vibrant music scene.



ACC Liverpool voted best UK Convention Centre 7 times in the M&IT awards.



2 major airports within 45 minutes drive.



2 hour journey time from London by train.



Locals known for their warm welcome and sense of humour.

More Museums and galleries than anywhere outside of London.



Home to 4 universities, 90,000 students with 30,000 graduates each year.

UNESCO City of Music since 2015.



Walkable and compact - 25 minutes to walk across the city.



Diverse food and drink scene, with a wide range of international cuisines and a thriving independent restaurant scene.



Award-winning local convention bureau to support your event.



3rd 'Friendliest City in the UK' (Conde Nast Traveller 2022 Readers Choice).



658 rooms on-site at ACC Liverpool.



World-class events destination with an international reputation.

Why Liverpool?

- **Walkable city**
Compact, easy to get around
Sustainability
- **Easily accessible**
Liverpool John Lennon Airport
Manchester Airport
- **Accommodation**
11,500+ rooms city centre
Budget to 5*
- **Great value for money**
Affordable
Cost effective
- **On the Waterfront**
World-famous waterfront
Royal Albert Dock
- **Cultural attractions**
UNESCO City of Music
Delegate downtime



Travel

Liverpool is centrally located in the UK and has two international airports on its doorstep; Liverpool John Lennon Airport is just 20 minutes from central Liverpool whilst Manchester Airport is 45 minutes.

Serving a combined 33 million passengers a year (pre-covid), Liverpool and Manchester airports are the gateways to the North of England. With an ever-expanding network of international destinations, alongside a host of European connections, it's never been easier to bring your delegates to Liverpool.

Lufthansa Airlines operates a new connection between Liverpool and Frankfurt which allows passengers from over 150 destinations in Europe, Asia, the Middle East, Africa and the Americas via Frankfurt to get to Liverpool.

Manchester Airport is home to the main worldwide alliances; Star Alliance, Sky Team and One World. The following airlines fly into Manchester:

- Air Canada
- Air France
- American Airlines
- British Airways
- Brussels Airlines
- Cathay Pacific
- Delta
- Emirates
- Etihad Airways
- Finnair
- KLM
- Lufthansa
- Qatar Airways
- SAS
- Singapore Airlines
- TAP
- Turkish Airlines
- United
- Virgin Atlantic

DIRECT FLIGHTS FROM MAJOR CITIES

(Number of flights per week in brackets)

10+
HOURS
FLIGHT
TIME

TORONTO (11)
SINGAPORE (7)
BEIJING (4)
MOMBASA (2)
LOS ANGELES (2)
LAS VEGAS (10)
JEDDAH (4)
HONG KONG (4)
GOA (3)
CANCUN (17)

4-10
HOURS
FLIGHT
TIME

ABU DHABI (15)
CAIRO (5)
CHICAGO (27)
DOHA (14)
DUBAI (22)
ISLAMABAD (10)
LAHORE (2)
MOSCOW (4)
BOSTON (4)
SHARM EL SHEIKH (11)
NEW YORK (31)
TEL AVIV (2)

2-4
HOURS
FLIGHT
TIME

HELSINKI (7)
LISBON (20)
MADRID (16)
MARRAKECH (6)
ISTANBUL (22)
PRAGUE (12)
ROME (18)
BUCHAREST (6)
STOCKHOLM (40)
ZURICH (21)

-2
HOURS
FLIGHT
TIME

AMSTERDAM (118)
ATHENS (12)
BARCELONA (60)
BRUSSELS (64)
COPENHAGEN (25)
DUBLIN
FRANKFURT (30)
GENEVA (22)
MILAN (25)
PARIS (68)



National Travel

Liverpool Lime Street Station is the city's mainline railway station located in the heart of Liverpool City Centre. Getting to Liverpool by train is quick and easy, London Midland Trains and First Transpennine Express run regular rail services from all major UK cities straight to Liverpool Lime Street. The journey from London to Liverpool takes just over 2 hours with Avanti West Coast operating hourly direct services.

Approx journey time:

Destination	Travel Time
London	2h 8 min
Manchester	40 min
Manchester Airport	1h 20 min
Birmingham	1h 38 min
Leeds	1h 38 min
Sheffield	1h 42 min
Nottingham	2h 33min
Newcastle	3h 8 min
Glasgow	3h 20 min
Edinburgh	3h 27 min
Cardiff	3h 28 min



Local Travel

Liverpool City Region is served by an extensive Merseyrail network.

Merseyrail stations serving the venue:

Station	Approx. journey time
Lime Street (Mainline and Merseyrail)	25 min walk 10 min taxi ride
James Street (Wirral Line)	10 min walk 5 min taxi ride
Central (Northern and Wirral Line)	16 min walk 8 min taxi ride
Moorfields (Northern and Wirral Line)	18 min walk 10 min taxi ride



Road

Liverpool City Region is well-connected to the UK motorway network.

Destination	Approx. journey time
London	3h 50min
Manchester	50min
Manchester Airport	50min
Birmingham	1h 50min
Sheffield	1h 48min
Leeds	1h 25min
Nottingham	2h 15min
Glasgow	3h 53min
Newcastle	3h 8min
Edinburgh	4h 17min
Cardiff	3h 35min

Accommodation

Liverpool is one of the most cost-effective destinations in the UK for hotel accommodation with competitive rates on offer across a range of properties. From the Hard Days Night Hotel, the world's only Beatles inspired 4* hotel, to globally recognised brands such as Hilton, Pullman, Marriott and Holiday Inn, offering excellent value in the heart of the city. There is a wide range of options for lower budgets including apartments, hostels and university accommodation.

HQ Hotels

Perfectly positioned on-site are three hotels totaling 658 bedrooms. The Pullman Hotel which is integrated into the Exhibition Centre, is one of the most stylish and upscale hotels in the city, with 216 bedrooms and two private function spaces, an ideal headquarter hotel.

Rating breakdown City Centre

STAR RATING	NO. OF ROOMS
4 star Deluxe	1,216 rooms
4 star	1,471 rooms
3 star	1,659 rooms
Budget	1,396 rooms
Apartments	803 rooms
Hostel	345 rooms
University	4,608 rooms
Total	11,498 rooms



Pullman Liverpool



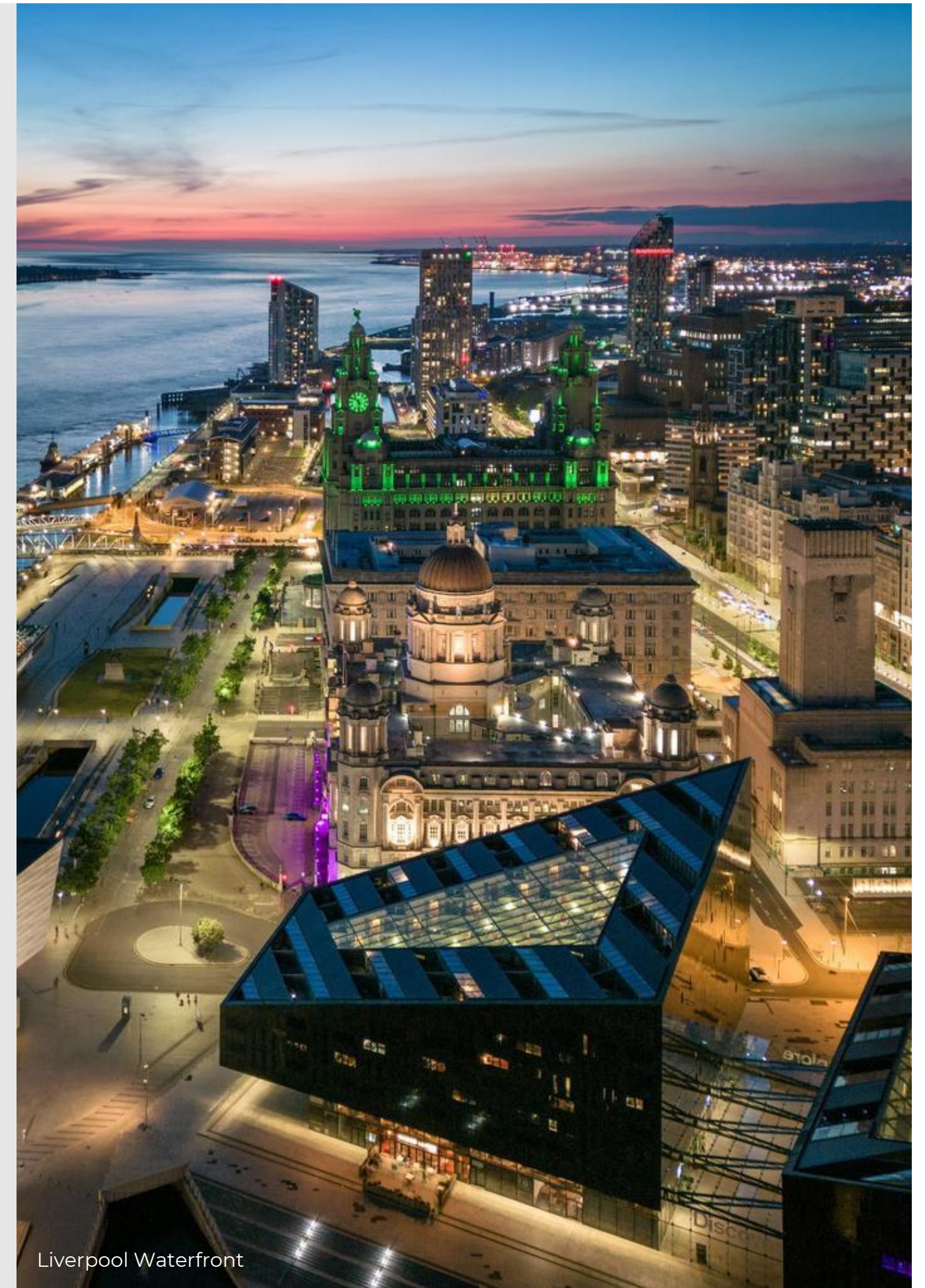
Pullman Liverpool

Sustainability

ACC Liverpool is a venue that strives to do the right thing and contribute to society, creating a positive social, economic and environmental impact in everything they do. With this in mind, ACC Liverpool has recently launched a new campus-wide sustainability strategy that delivers real impact and action, in line with the UN's Sustainable Development Goals and is proud to have taken a significant step on the journey to net zero by becoming a carbon neutral event campus.

Key achievements so far include:

- 100% renewable energy certified
- ACC Liverpool sends ZERO waste to landfill
- 925 photovoltaic panels installed in Exhibition Centre Liverpool provide renewable energy for the venue campus for the next 20 years
- Rainwater harvesting across the venues to support reusable water usage, providing 40% of water for flushing across the campus
- Founding signatories of the Net Zero Carbon Events Pledge
- All client menus are now Klimato carbon labelled meaning that dishes can be selected based on the environmental footprint of their ingredients
- Undertaking the Green Meetings Standard accreditation provided by Green Tourism, having now been awarded Silver.
- Successfully reduced energy wastage by 50%
- Implementing a successful food waste strategy in collaboration with Sodexo Live! Utilising technology such as an onsite ORCA anaerobic food digester alongside regular donations to the local community.
- Via catering partner Sodexo Live! and their Waste-Watch initiative, food waste has been reduced by 50% across the campus - with between 17 and 55 tonnes of waste diverted from landfill since the project began. ISO14001 accredited.
- ACC Liverpool has become the first large-scale conference venue in the UK to join ISLA as it continues its commitment towards sustainability in the events sector.



Liverpool Waterfront

Liverpool Convention Bureau

The friendly, professional and knowledgeable Liverpool Convention Bureau team will work with conference organisers to provide support before, during and after the conference, advising on venues for fringe and social events, hotel bookings, delegate welcome, tourist information and anything that the event needs to ensure it is a success in Liverpool.

Support Services:

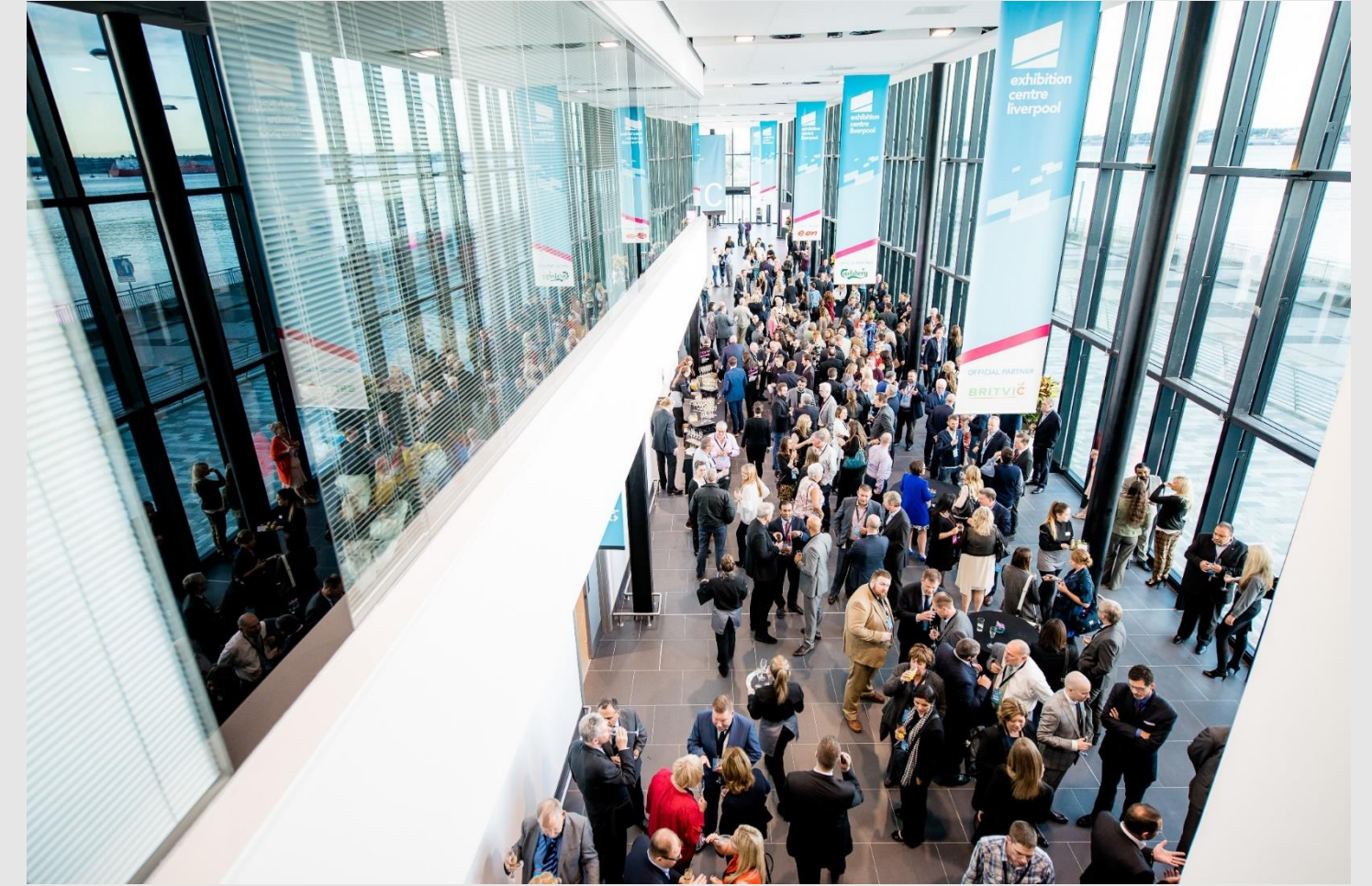
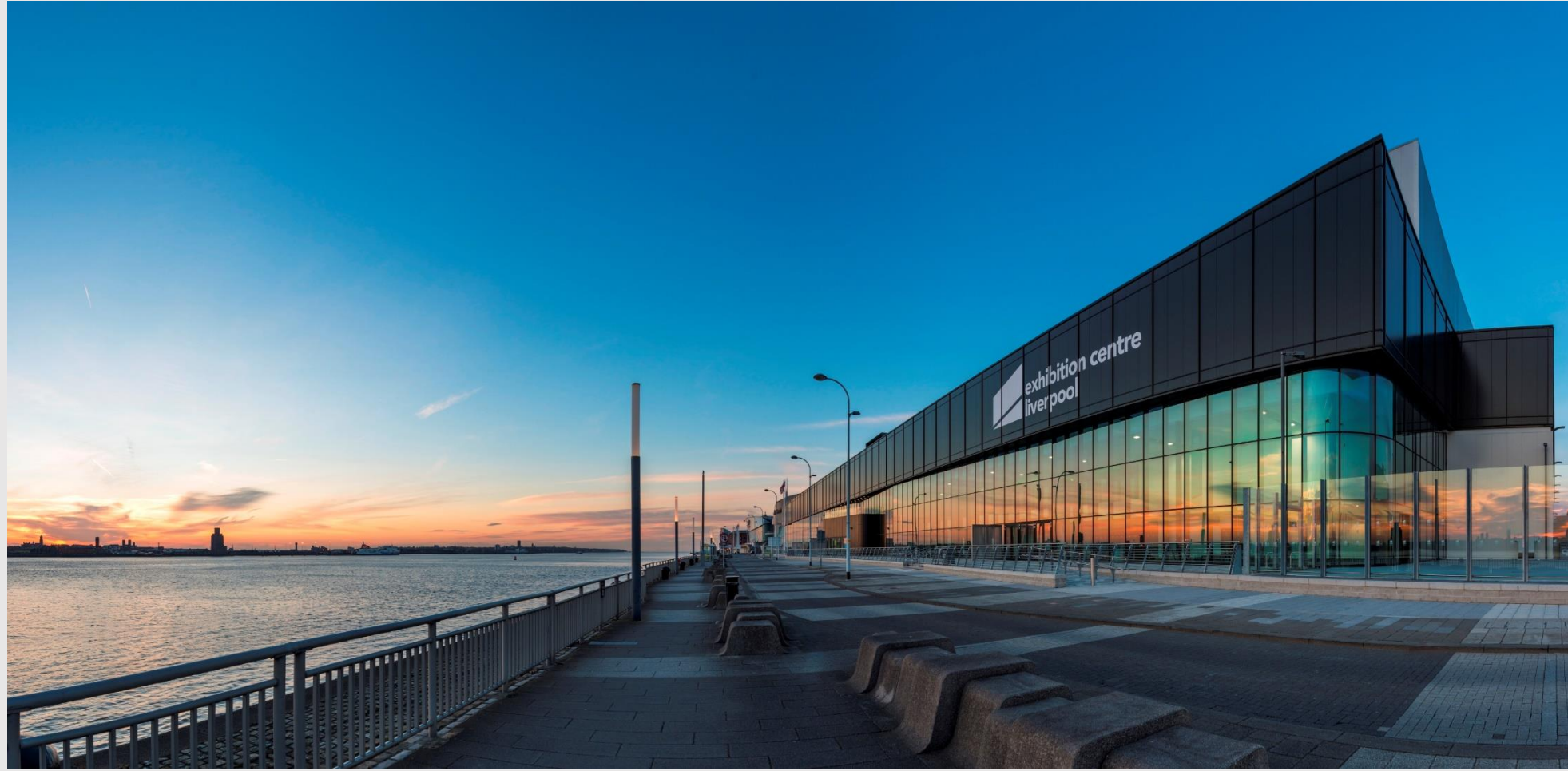
- Unrivalled knowledge of Liverpool
- Unique and exciting venues
- Bespoke social programme to create a memorable experience
- Free accommodation booking service
- Delegate downtime itineraries
- Destination imagery and marketing collateral
- The organisation, coordination and planning of site visits in Liverpool
- Strong relationships with local suppliers
- Arranging Civic receptions

All services are free of charge.

Accommodation Booking Service

Take advantage of Liverpool Convention Bureau's free accommodation booking service. Block book room allocations and secure conference rates in advance, at very competitive rates. Delegates can book and manage accommodation via a bespoke, secure website, with no financial risk to the organisers.





Exhibition Centre Liverpool

Located on the banks of the River Mersey in the heart of the city, Exhibition Centre Liverpool is an award-winning venue that offers a huge range of event space customisation.

The venue's central location means everything is within walking distance. There is an array of amenities within a 15 minute walk, including the Grade 1 listed Royal Albert Dock, home to Tate Liverpool, The Beatles Story and offering a diverse range of cafes and restaurants, Liverpool ONE shopping centre and the famous Mersey ferry terminal.

Key Features

- Located on the world-famous waterfront
- Winner of 'Best venue' at the AEO Awards in 2023
- Three exhibition halls totaling 8,100sqm
- 3 on-site hotels totaling 658 rooms including the 4* Pullman hotel which is integrated into the Exhibition Centre Liverpool
- Adjacent to the Grade 1 listed Royal Albert Dock, home to museums, restaurants and cafes
- First large scale venue to become members of ISLA and silver green meetings accredited

Connected Campus

The Liverpool event campus features a trio of inter-connected purpose built venues, on-site hotels and restaurants.



Useful Links and Resources

For a more in-depth overview of Liverpool's tourism and conference offer please use the links below:

Read the latest Liverpool Visitor Guide [here](#)

Read the Event Planners Guide [here](#)

Access free Liverpool images [here](#)

View the VisitLiverpool tourism website [here](#)

View the Liverpool Convention Bureau website [here](#)

Watch Liverpool Convention Bureau's latest film [here](#)

Watch Liverpool's conference promotional video [here](#)

For venue details such as floor plans, images, full catering menus, branding opportunities and useful venue information please visit the pitch toolkit using the log in details below:

Username: association

Password: toolkit

Link: www.accliverpool.com/login

